



Counties: Lee, AL



2000 Total Population	115,092
2000 Group Quarters	4,467
2008 Total Population	133,364
2013 Total Population	144,907
2008 - 2013 Annual Rate	1.67%



2000 Households	45,702
2000 Average Household Size	2.42
2008 Households	54,617
2008 Average Household Size	2.36
2013 Households	59,929
2013 Average Household Size	2.34
2008 - 2013 Annual Rate	1.87%
2000 Families	27,270
2000 Average Family Size	3.03
2008 Families	32,066
2008 Average Family Size	3.01
2013 Families	34,686
2013 Average Family Size	3.02
2008 - 2013 Annual Rate	1.58%



2000 Housing Units	50,329
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	9.2%
2008 Housing Units	60,526
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	33.5%
Vacant Housing Units	9.8%
2013 Housing Units	66,617
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	34.1%
Vacant Housing Units	10.0%

Median Household Income

2000	\$31,022
2008	\$36,363
2013	\$40,663

Median Home Value

2000	\$85,542
2008	\$131,763
2013	\$138,271

Per Capita Income

2000	\$17,158
2008	\$20,108
2013	\$22,194

Median Age

2000	27.6
2008	28.5
2013	29.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lee, AL

**2000 Households by Income**

Household Income Base	45,751
< \$15,000	29.6%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.1%
\$200,000+	1.0%
Average Household Income	\$42,461

2008 Households by Income

Household Income Base	54,617
< \$15,000	26.0%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	1.4%
\$200,000+	1.2%
Average Household Income	\$48,104

2013 Households by Income

Household Income Base	59,929
< \$15,000	23.2%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	1.6%
\$200,000+	1.4%
Average Household Income	\$52,636

2000 Owner Occupied HUs by Value

Total	28,376
<\$50,000	27.9%
\$50,000 - 99,999	33.0%
\$100,000 - 149,999	19.4%
\$150,000 - 199,999	9.6%
\$200,000 - \$299,999	6.7%
\$300,000 - 499,999	2.6%
\$500,000 - 999,999	0.5%
\$1,000,000+	0.2%
Average Home Value	\$105,295

2000 Specified Renter Occupied HUs by Contract Rent

Total	17,239
With Cash Rent	93.9%
No Cash Rent	6.1%
Median Rent	\$354
Average Rent	\$394

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lee, AL



2000 Population by Age

Total	115,092
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.6%
15 - 19	10.2%
20 - 24	16.3%
25 - 34	14.5%
35 - 44	13.6%
45 - 54	11.0%
55 - 64	6.8%
65 - 74	4.6%
75 - 84	2.6%
85+	0.9%
18+	76.7%

2008 Population by Age

Total	133,364
0 - 4	6.3%
5 - 9	5.9%
10 - 14	5.9%
15 - 19	9.8%
20 - 24	16.7%
25 - 34	13.8%
35 - 44	12.5%
45 - 54	12.0%
55 - 64	8.7%
65 - 74	4.8%
75 - 84	2.6%
85+	1.0%
18+	78.5%

2013 Population by Age

Total	144,907
0 - 4	6.3%
5 - 9	5.8%
10 - 14	5.7%
15 - 19	9.3%
20 - 24	16.8%
25 - 34	13.3%
35 - 44	11.9%
45 - 54	12.2%
55 - 64	9.7%
65 - 74	5.2%
75 - 84	2.6%
85+	1.1%
18+	78.8%

2000 Population by Sex

Males	49.2%
Females	50.8%

2008 Population by Sex

Males	49.3%
Females	50.7%

2013 Population by Sex

Males	49.3%
Females	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lee, AL



2000 Population by Race/Ethnicity

Total	115,092
White Alone	74.1%
Black Alone	22.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	0.5%
Two or More Races	0.9%
Hispanic Origin	1.4%
Diversity Index	41.7

2008 Population by Race/Ethnicity

Total	133,364
White Alone	71.8%
Black Alone	23.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	0.7%
Two or More Races	1.1%
Hispanic Origin	2.2%
Diversity Index	45.2

2013 Population by Race/Ethnicity

Total	144,907
White Alone	70.3%
Black Alone	24.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	0.9%
Two or More Races	1.3%
Hispanic Origin	2.8%
Diversity Index	47.5



2000 Population 3+ by School Enrollment

Total	110,965
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.2%
Enrolled in Grade 9-12	5.0%
Enrolled in College	19.6%
Enrolled in Grad/Prof School	2.4%
Not Enrolled in School	58.7%

2008 Population 25+ by Educational Attainment

Total	73,947
Less than 9th Grade	4.5%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	27.3%
Some College, No Degree	19.4%
Associate Degree	8.1%
Bachelor's Degree	16.2%
Graduate/Professional Degree	14.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Lee, AL****2008 Population 15+ by Marital Status**

Total	109,316
Never Married	39.9%
Married	46.9%
Widowed	4.6%
Divorced	8.6%

**2000 Population 16+ by Employment Status**

Total	91,203
In Labor Force	62.0%
Civilian Employed	58.1%
Civilian Unemployed	3.6%
In Armed Forces	0.4%
Not in Labor Force	38.0%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	92.9%
Civilian Unemployed	7.1%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2000 Females 16+ by Employment Status and Age of Children

Total	46,821
Own Children < 6 Only	6.8%
Employed/in Armed Forces	4.1%
Unemployed	0.3%
Not in Labor Force	2.4%
Own Children < 6 and 6-17 Only	6.0%
Employed/in Armed Forces	3.6%
Unemployed	0.3%
Not in Labor Force	2.1%
Own Children 6-17 Only	16.7%
Employed/in Armed Forces	12.2%
Unemployed	0.4%
Not in Labor Force	4.1%
No Own Children < 18	70.5%
Employed/in Armed Forces	32.9%
Unemployed	2.7%
Not in Labor Force	35.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Lee, AL

**2008 Employed Population 16+ by Industry**

Total	59,546
Agriculture/Mining	0.9%
Construction	6.1%
Manufacturing	12.6%
Wholesale Trade	2.5%
Retail Trade	11.7%
Transportation/Utilities	3.1%
Information	1.7%
Finance/Insurance/Real Estate	6.4%
Services	50.8%
Public Administration	4.1%

2008 Employed Population 16+ by Occupation

Total	59,546
White Collar	59.7%
Management/Business/Financial	11.5%
Professional	24.4%
Sales	11.5%
Administrative Support	12.3%
Services	17.5%
Blue Collar	22.8%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	4.7%
Production	7.8%
Transportation/Material Moving	5.0%

**2000 Workers 16+ by Means of Transportation to Work**

Total	52,119
Drove Alone - Car, Truck, or Van	84.1%
Carpooled - Car, Truck, or Van	10.8%
Public Transportation	0.5%
Walked	1.9%
Other Means	0.9%
Worked at Home	1.8%

2000 Workers 16+ by Travel Time to Work

Total	52,119
Did Not Work at Home	98.2%
Less than 5 minutes	3.4%
5 to 9 minutes	14.8%
10 to 19 minutes	38.1%
20 to 24 minutes	14.6%
25 to 34 minutes	16.7%
35 to 44 minutes	3.4%
45 to 59 minutes	3.8%
60 to 89 minutes	1.6%
90 or more minutes	1.8%
Worked at Home	1.8%
Average Travel Time to Work (in min)	20.6

2000 Households by Vehicles Available

Total	45,702
None	6.8%
1	34.3%
2	37.7%
3	15.1%
4	4.5%
5+	1.6%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Lee, AL



2000 Households by Type

Total	45,702
Family Households	59.7%
Married-couple Family	44.1%
With Related Children	22.1%
Other Family (No Spouse)	15.6%
With Related Children	10.2%
Nonfamily Households	40.3%
Householder Living Alone	27.8%
Householder Not Living Alone	12.5%

Households with Related Children	32.3%
Households with Persons 65+	14.9%

2000 Households by Size

Total	45,702
1 Person Household	27.8%
2 Person Household	33.6%
3 Person Household	17.9%
4 Person Household	13.4%
5 Person Household	5.2%
6 Person Household	1.4%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	45,702
Moved in 1999 to March 2000	30.7%
Moved in 1995 to 1998	31.6%
Moved in 1990 to 1994	13.2%
Moved in 1980 to 1989	12.6%
Moved in 1970 to 1979	6.8%
Moved in 1969 or Earlier	5.1%
Median Year Householder Moved In	1997



2000 Housing Units by Units in Structure

Total	50,329
1, Detached	48.9%
1, Attached	2.3%
2	4.7%
3 or 4	3.3%
5 to 9	3.9%
10 to 19	4.8%
20+	7.5%
Mobile Home	24.3%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	50,329
1999 to March 2000	4.3%
1995 to 1998	16.2%
1990 to 1994	14.1%
1980 to 1989	21.8%
1970 to 1979	19.7%
1969 or Earlier	23.9%
Median Year Structure Built	1983

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Lee, AL

Top 3 Tapestry Segments

1.	Midland Crowd
2.	Dorms to Diplomas
3.	College Towns



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$85,585,857
Average Spent	\$1,567.02
Spending Potential Index	58
Computers & Accessories: Total \$	\$9,662,213
Average Spent	\$176.91
Spending Potential Index	74
Education: Total \$	\$63,382,390
Average Spent	\$1,160.49
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$134,302,794
Average Spent	\$2,458.99
Spending Potential Index	66
Food at Home: Total \$	\$178,342,583
Average Spent	\$3,265.33
Spending Potential Index	67
Food Away from Home: Total \$	\$130,533,895
Average Spent	\$2,389.99
Spending Potential Index	70
Health Care: Total \$	\$140,259,084
Average Spent	\$2,568.05
Spending Potential Index	63
HH Furnishings & Equipment: Total \$	\$77,545,575
Average Spent	\$1,419.81
Spending Potential Index	62
Investments: Total \$	\$30,941,973
Average Spent	\$566.53
Spending Potential Index	56
Retail Goods: Total \$	\$961,471,608
Average Spent	\$17,603.89
Spending Potential Index	65
Shelter: Total \$	\$546,148,183
Average Spent	\$9,999.60
Spending Potential Index	64
TV/Video/Sound Equipment: Total \$	\$54,226,360
Average Spent	\$992.85
Spending Potential Index	69
Travel: Total \$	\$63,329,167
Average Spent	\$1,159.51
Spending Potential Index	62
Vehicle Maintenance & Repairs: Total \$	\$36,379,902
Average Spent	\$666.09
Spending Potential Index	67

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.